



# **Cannacon**

**The Medicinal Marijuana Wizard**



The number of people consuming marijuana is on the rise. As different states continue to legalize marijuana, the increase in popularity is closely followed by a development of appropriate distribution systems. New research across the world are discovering more benefits of medicinal Marijuana every day. The technology for procurement of marijuana needs to reinvent itself to find easier, secure, transparent and trustworthy method of marijuana procurement.

The common consumer wants to see and review strains and products, to find medical marijuana dispensaries, to keep track of the latest information in the medical marijuana industry, to consult with fellow consumers, and so forth. On the other hand, dispensaries and marijuana production brands need assistance to better connect with consumers and manage the business efficiently to increase profits.

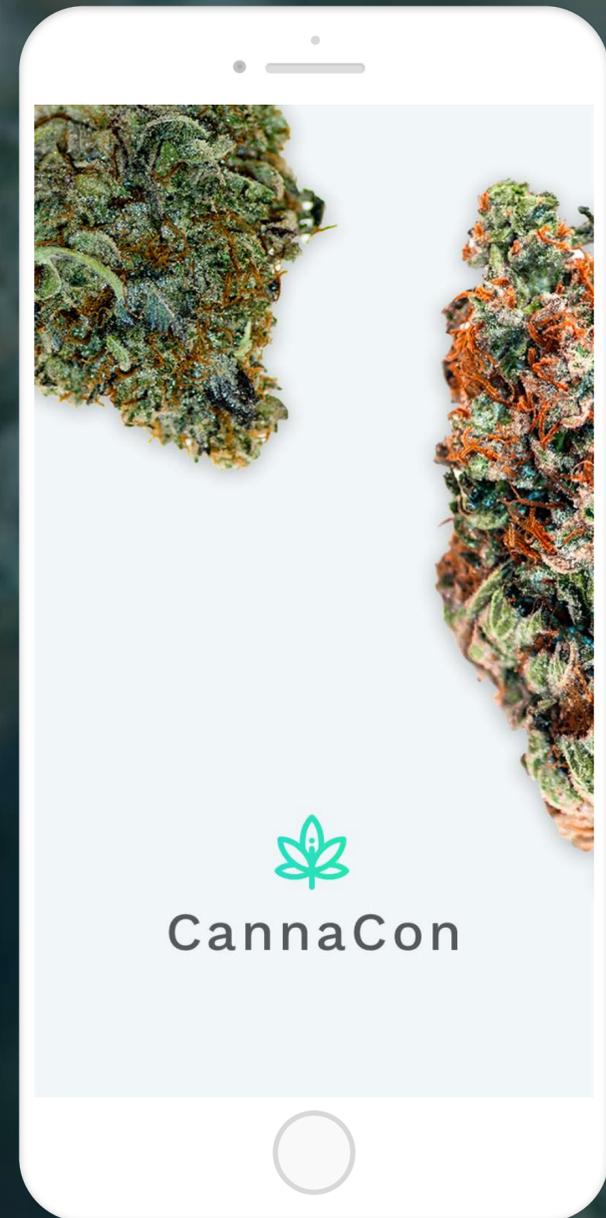
These concerning demands gave rise to Cannacon, an app which bridges the gap between the producers, distributors, and consumers of marijuana while increasing safety and reliability of transactions.





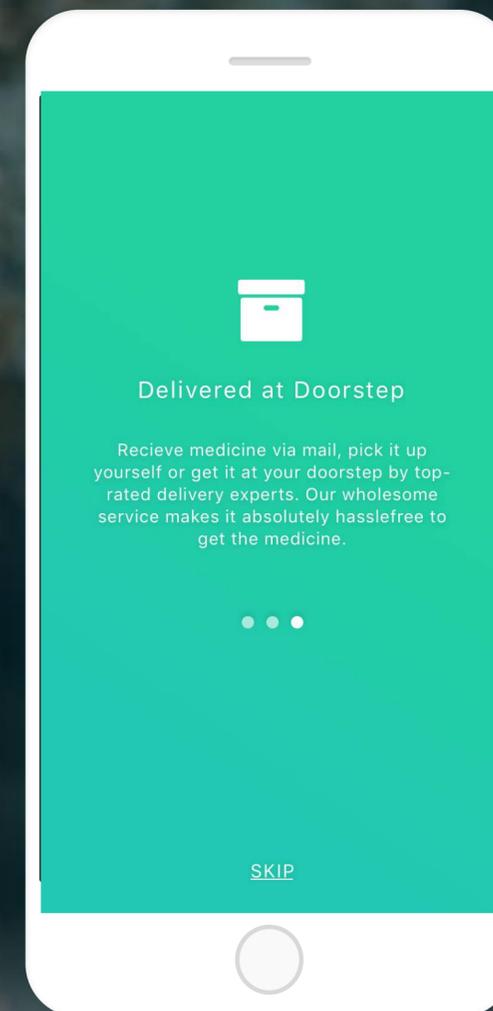
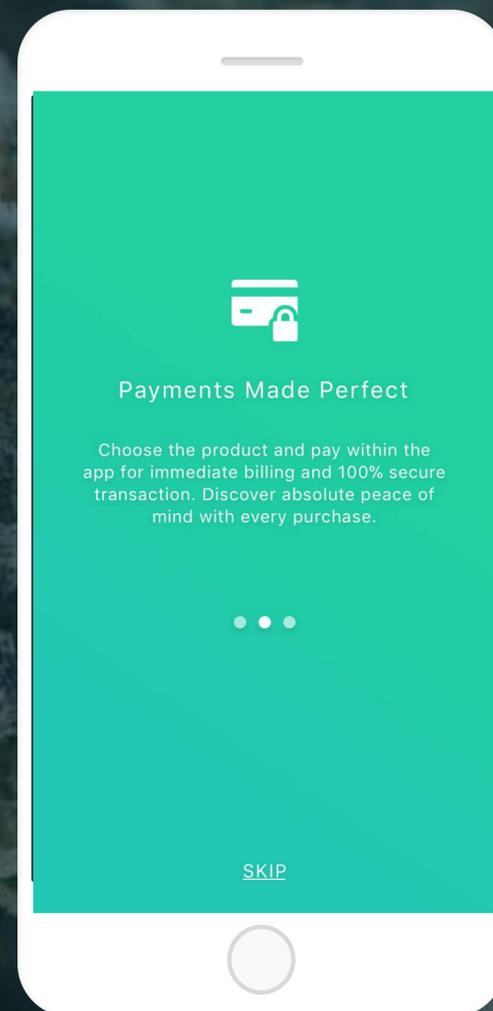
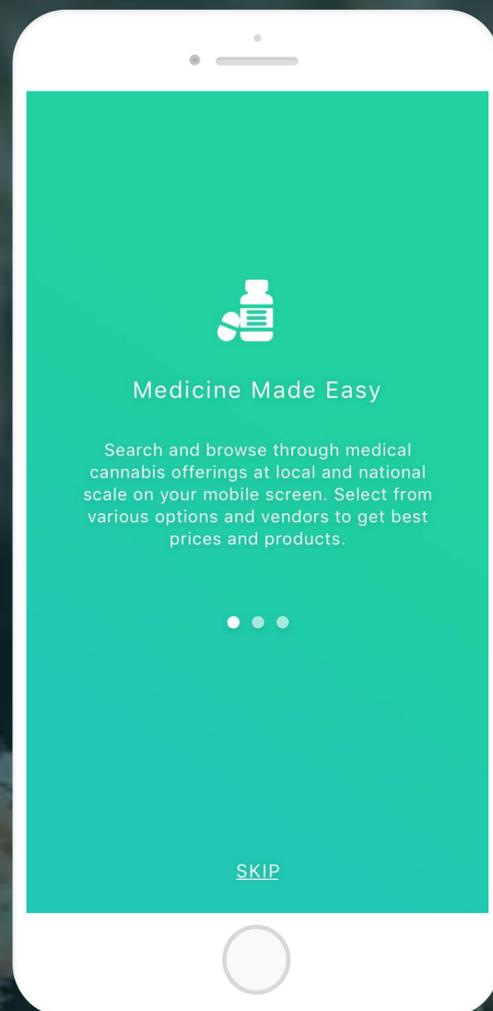
## Why Cannacon

When it comes to medical marijuana apps, **Cannacon** is the king. Whether your interest is in information research, home delivery, dispensary information, community outreach. Even data management and promotion for dispensaries and businesses Cannacon puts everything in the smartphone to utilize. The above list is just an eye-opener to the limitless possibilities out there with Cannacon.



# This is how we do it

Like every excellent product, the focus of Cannacon is on user experience and benefit. We ask every question that a marijuana buyer can ask before, after and at the time of making the purchase.

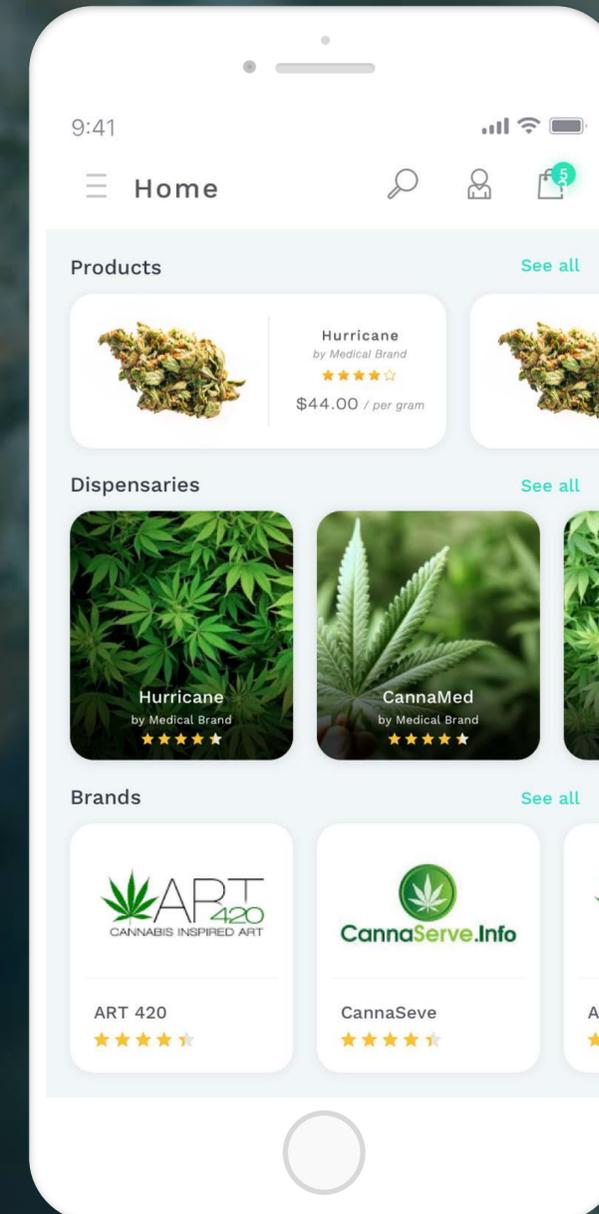




## Buying made easier

The entire process begins with finding out the right product for an individual buyer and how to procure it. Cannacon provides an entire listing of available products, brands, and dispensaries in the proximity of the user to ensure that every possible choice becomes available on the mobile screen of the user.

Keeping it extremely simple by presenting pictures, prices and rating for the dispensaries, brands, and products prove to be key in keeping the user engaged with the app. Users also will enjoy the capability to mark favorites to save time on all future purchases.

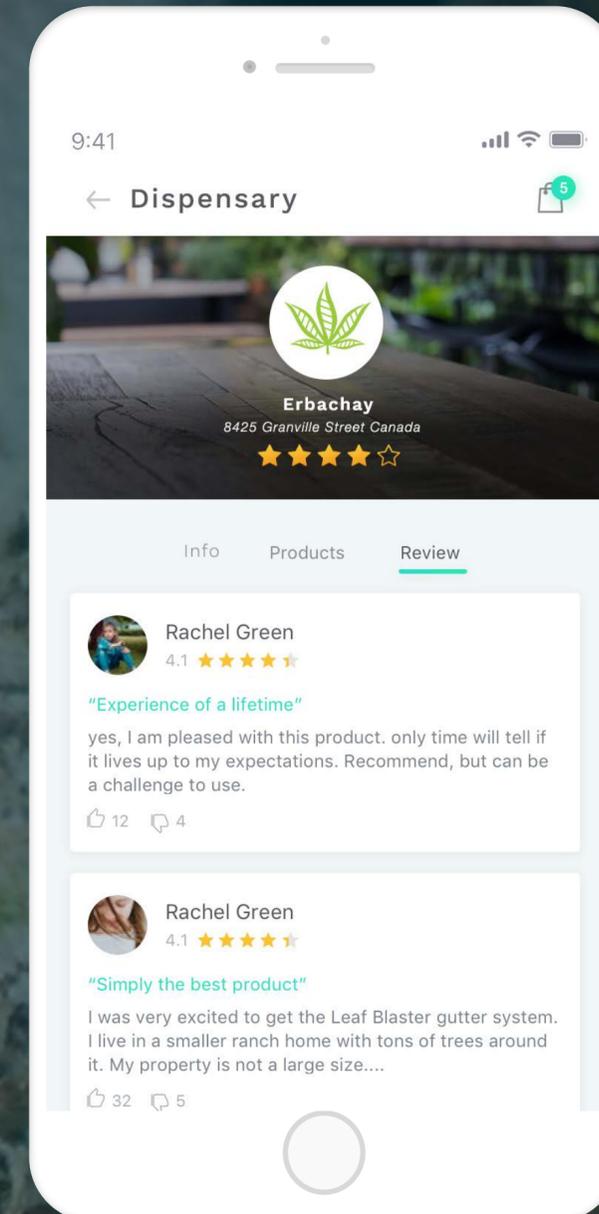




## Share with Community

Cannacon allows users to communicate with each other by providing a platform for interaction. Users value the advice from fellow buyers to make buying choices.

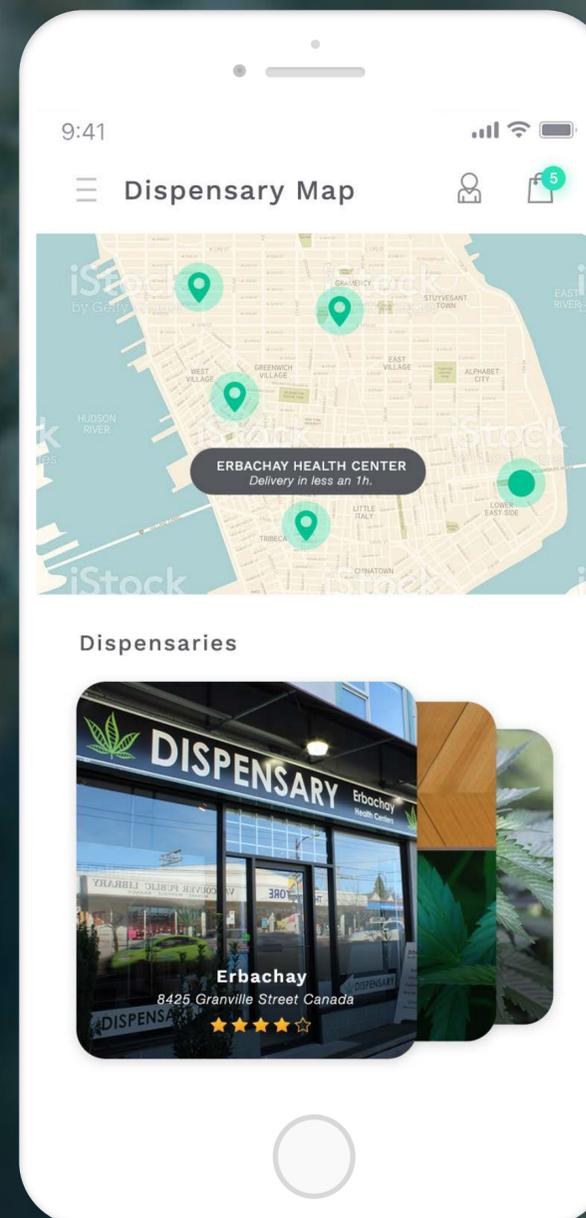
- Users can have friends through the app to see their purchase activity and chat with them.
- Products have likes, shares & comments, and users have followers, friends, etc.
- Users can share products and dispensaries with their network to act as promoters and influencers.





## Get it the way you want

Once the user has made the choice of the product, the next step is delivery. This is again a very well thought and refined feature of Cannacon. The app enables the user to get the purchased product either home delivered or collect it from the chosen dispensary. The user thus gets absolute convenience along with security and privacy while getting real-time information of delivery progress. The integrated Map feature allows the user to see the exact distance and time factor of the purchase which helps in making an informed decision.

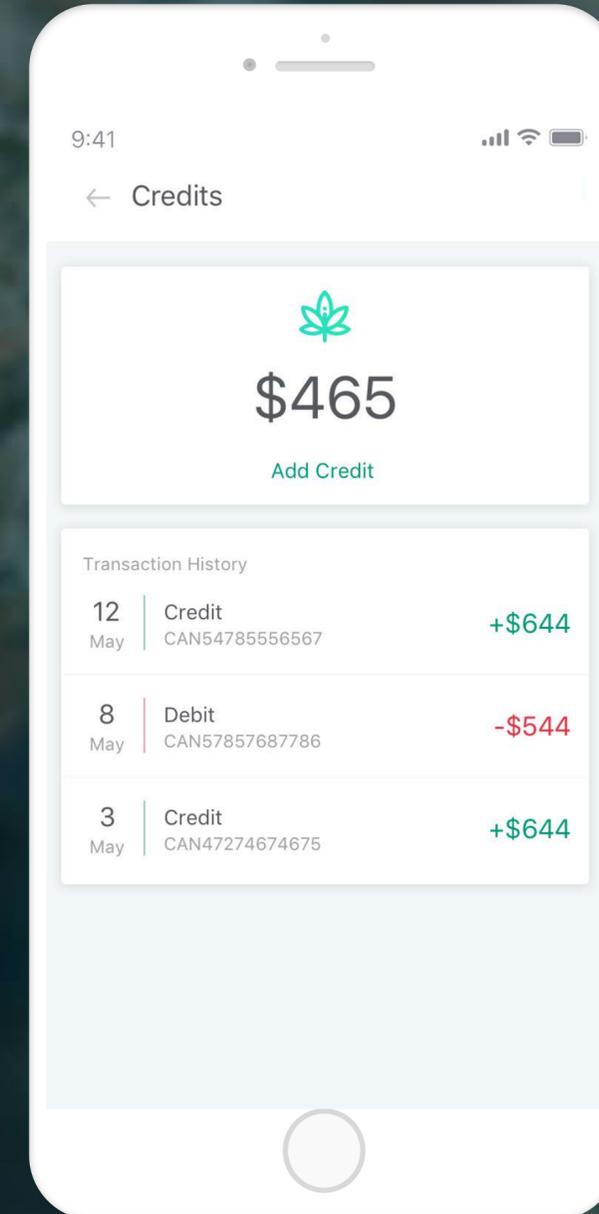




## Pay with Trust

The credit system allows buyers to get credits from Cannacon which in turn can be used to buy medicinal marijuana ensuring that only Cannacon will be able to access the payment details and dispensaries or brands can't process overpayments or recurring charges without authorizations.

Payments remain secure and anonymous and buyers are able to check their credits balance anytime on the app. The credit purchase can be made on real time basis for smooth buying experience.



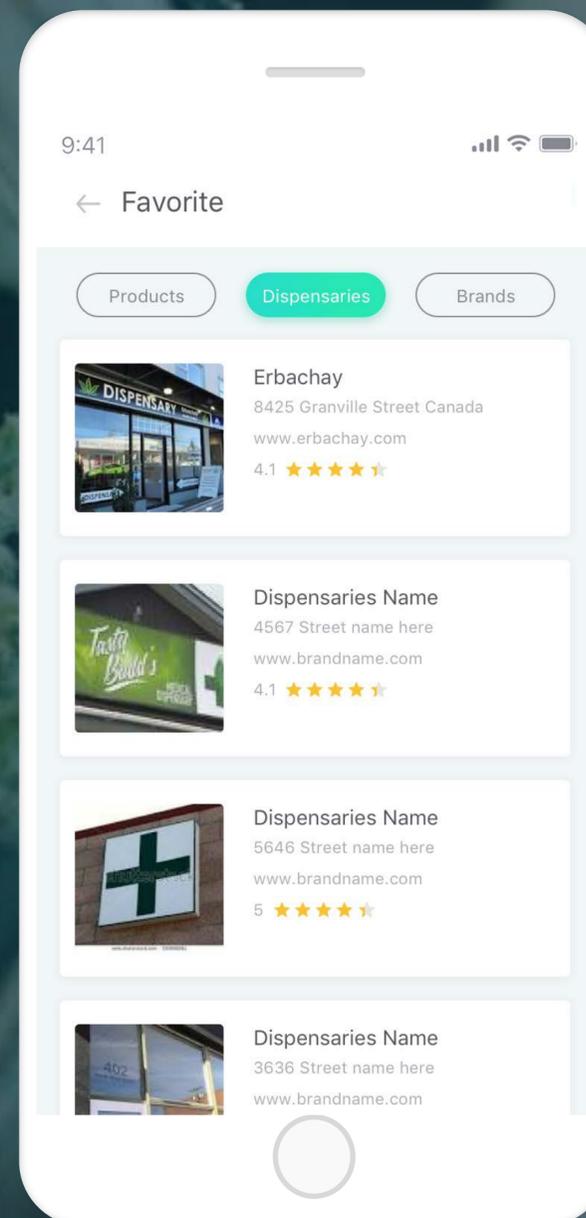
# Cannacon for sellers



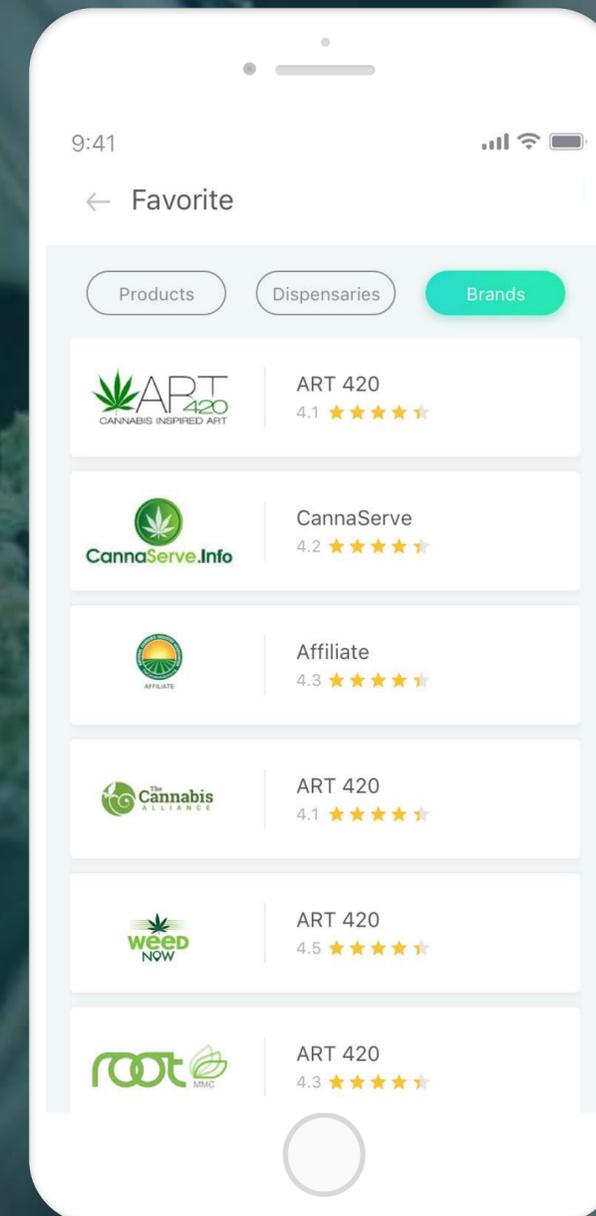
## Sell smart to earn Better

Unlike any other method of Marijuana sales, dispensaries and brands have a tremendous advantage with Cannacon.

- **Direct Connect with consumers** - App based transactions make faster connections and remain connected even after the sale for the future business.
- **Expanded market** - Dispensaries and Brands can target buyers at a nationwide level which is made possible with the delivery feature.



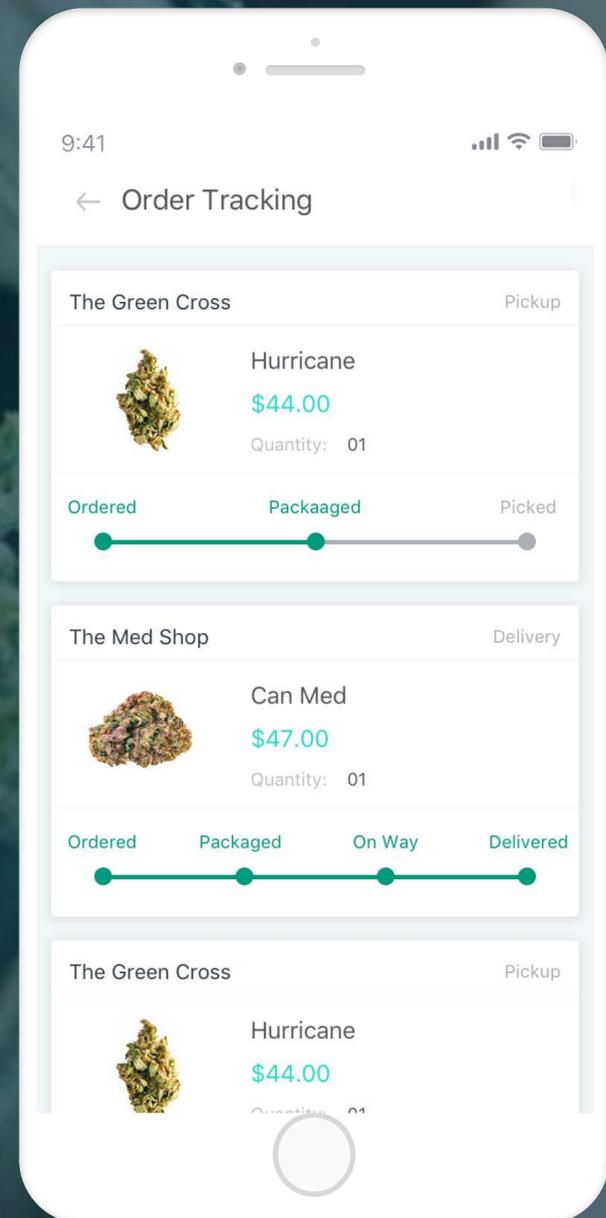
- **No Extra Cost** - No need for brands and dispensaries to set up their own delivery system. Partnering with Cannacon eliminates that requirement.
- **Better rewards for efforts** - Dispensaries and brands which earn better ratings from users show up higher in the search and menu listing. This feature makes better service into a marketing tool.



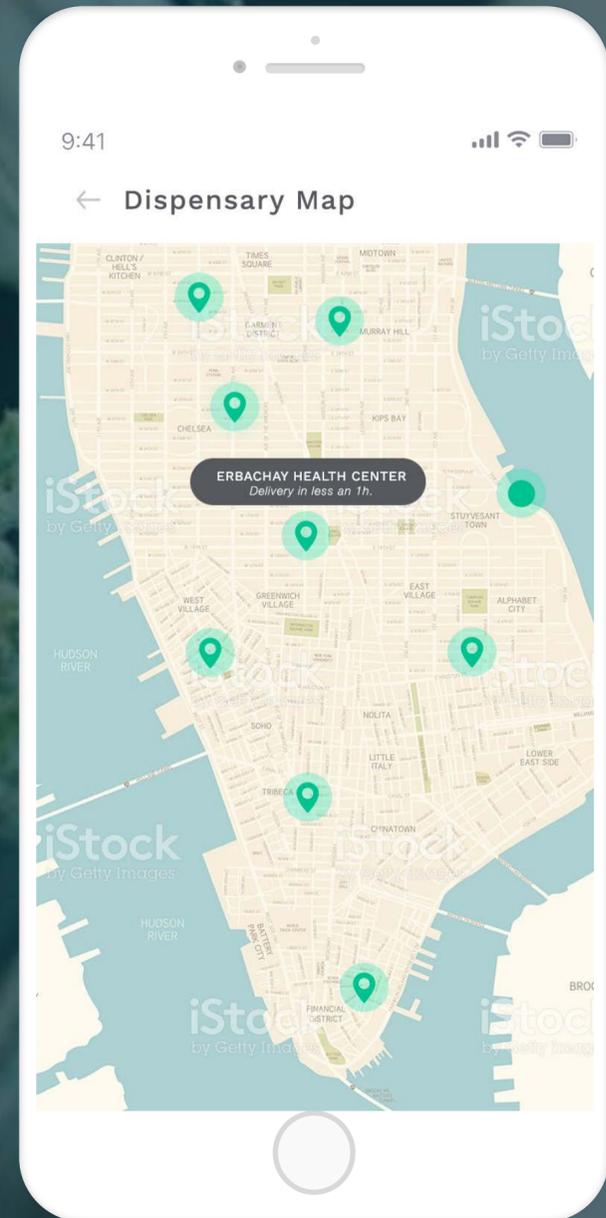
# Technology makes Management Easy

The Cannacon USP for sellers and brands is the Relationship management portal. This is a high-end CRM tool with real-time app integration. Dispensaries and brands will be able to use data analysis and artificial intelligence built within the system

- For checking and managing orders real-time.
- Keeping track of deliveries until received by customers at their doorstep.
- Checking sales forecasts and sales data to make intelligent business decisions.



- Updating menu and availability of products automatically.
- Viewing sales and profit reports to stay on top of operations activity.
- Introducing new products and promotions to enhance sales.



# The Cannacon Market Equation

- Number of medical marijuana clients registered from April to July 2017 - 201,398
- About 41% of the Canadian population has used marijuana once in their life in one form or the other.

## CANNABIS USE IN CANADA



40%

OF CANADIANS HAVE  
USED CANNABIS



10%

OF CANADIANS HAVE  
USED CANNABIS IN  
THE PAST YEAR



20%

OF CANADIANS  
AGED 15-24 YEARS  
USED CANNABIS IN  
THE PAST YEAR



70%

OF CANADIAN  
CANNABIS USERS ARE  
AGE 25 OR OLDER

Canada has one of the highest rates  
of cannabis use in the world.



- As per federal government, after June 2018 the medicinal marijuana market in Canada is expected to be 4 billion dollars a year.



All these stats point towards a highly promising and profitable market, Cannacon is poised to be the perfect pioneer to organize and satisfy the ever-increasing demand for medicinal marijuana in a profitable manner for consumers, dispensaries, brands and investors.



A close-up photograph of a hand holding a clear glass jar filled with green cannabis buds. The buds are densely packed and covered in trichomes, giving them a frosty appearance. The hand is visible on the right side of the frame, with the thumb and index finger gripping the jar. The background is blurred, showing a wooden surface. The overall lighting is soft and natural.

**Thank You**

**Cannacon - An EL Group International Exclusive**